

Past Attendees RAVE About This Conference

“Wonderfully fantastic. The information sharing and storytelling deliver ideas to take home and implement into our social media strategy. Well worth it!” – S. S., Avista

“This is one of the very few conferences that are social media in utility specific and so every piece of information is valuable.” – P.A., BG&E

“Great opportunity to network with industry professionals and learn from their best practices. Great variety of topics and speakers.” – M.S., Corix

“I’ve learned that I have so much to learn about our social media strategy or lack thereof. So many resources are now at my fingertips.” – T.I., We Energies

“I enjoyed getting to learn about how other utilities operate and which tools they’re using to implement their strategy.” – L.B., Peoples Gas

“Great group of people with a wealth of knowledge. The presentations and discussions offered new ideas, new resources, and reinforced inspiration. The conference schedule was a perfect balance of mingling, networking, and presentations.” – M.W., Utilities, Inc.

“This conference brought together like-minded individuals in a niche industry, which was unbelievably beneficial to me!” – S.P., Commonwealth Edison

“The small group networking and sharing of ideas keep us on our toes and helps us continue to grow. Since social continues to grow.” – A.J., We Energies

“Finally, an event that brings together communications professionals within the same industry. The knowledge transfer and stories – completely invaluable!” – S.S., Corix

“This is my second time attending this conference and it’s great to see how other utilities interact with their customers on social media. The knowledge I can take back is of great benefit to our efforts.” – S.M., Southwest Gas

“Every speaker offered something new and eye opening I hadn’t considered. Highly recommend.” – B.B., Hootsuite

“Conferences Connect has an amazing network to draw from which results in great discussion, presentations, quality, and networking!” – D.A., Hootsuite

“I always enjoy hearing what others are doing with social media in our industry.” – J.P., AEP

“Great opportunity to have one-on-one time with utilities from across the country.” – H.F., Unutil

“Great opportunity to connect with peer utilities and share challenges and best practices.” – S.E., Columbia Gas of Ohio

“Conferences Connect consistently delivers an excellent environment to learn from the experiences all utilities are having, and then come away with ideas for making it better.” – S.T., Seattle City Light

“This conference is a priceless experience to learn new strategies from our colleagues around the U.S. and Canada.” – A.J., We Energies

Build Customer Satisfaction with Better Social Media Engagement. Learn How Here. [Register Today!](#)