

## Our Conferences are a Little Different. Here's What You Can Expect...

One room. Two days. 12-15 Speakers. 40-50 Utility Professionals.

**One Track:** You'll participate in two-days of general session discussion – that's one presentation at a time in a linear, single-track agenda. No break-outs, not separate tracks. Why? Because when everyone participates in one conversation, it makes the discussion deeper, more relevant, more powerful, and more interactive.

**Connect:** Meet and connect with 40-50 utility professionals with the same or similar job title, challenges, opportunities, and company structure as you.

**Arrive as strangers, depart as friends:** We cap the number of registrants to create an intimate meeting setting. This "safe space" allows participants to open-up about challenges, to share "here's what we tried," so you can learn first-hand from each other. You will meet everyone in the room.

**Facilitated Networking:** We kick off the event with a "round robin" session where everyone in the room introduces themselves and shares their biggest challenge. By stating "what I'm here to learn," relevant content is filtered accordingly, and everybody takes back what they need.

**Full Contact List:** Meeting your industry colleagues is great. Staying in touch is even better!

**Event Resources:** A few days post-conference, we send you a link to the conference "assets" – pdfs of the presentations, recommended books, videos, templates, and any other digital content shared at the conference.

**Fuel Your Growth:** Meeting for two days requires sustenance. We provide breakfast and lunch each day to make sure you can focus on the content.

**Discounted Hotel Rooms:** Why stay at the conference hotel? Enjoy the convenience of not having to leave the building and discounted guest room rates that help you keep to your budget.

**Don't Miss Out:** Register Yourself and Your Team Today!